

YES! My business would like to help sponsor the LGLC's 2026 Hike-A-Thon!

Business Name (as you would like it to appear for publicity)

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.....

Contact Name Address

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.....

Phone

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Email

.....

Website

.....

Sponsorship Level:

SUMMIT \$1,500 **TRAIL \$750**

Summit and Trail Sponsors only - please choose one After Party underwriting location:

Children's Tent Music Stage Picnic Grove

CAIRN \$500 **BLAZE \$250** **PACK \$125**

Please submit form & check made out to "LGLC" to:
LGLC Hike-A-Thon
PO Box 1250
Bolton Landing, NY 12814

Or make your sponsorship donation online at:
lakegeorgehikeathon.org

Sponsorships must be received by March 31, 2026 for inclusion in our spring/summer newsletter. Your high resolution logo may be emailed to shoffman@lglc.org. Email or call 518-644-9673 for more information.



LAKE GEORGE
LAND CONSERVANCY

Protecting the Land that Protects the Lake
Since 1988

The LGLC is an accredited, nonprofit land trust dedicated to working with willing landowners and other partners to protect the land that protects the world-renowned water quality of Lake George and the natural resources of the Lake George watershed.

Our work depends on the generosity and passion of people who love Lake George and want it to remain as clean and beautiful as it is today for their children and future generations.

Be A Sponsor! Contact Us Today!
518-644-9673

Lake George Land Conservancy
4905 Lake Shore Dr
PO Box 1250
Bolton Landing, NY 12814

LakeGeorgeHikeAThon.org
LGLC.org



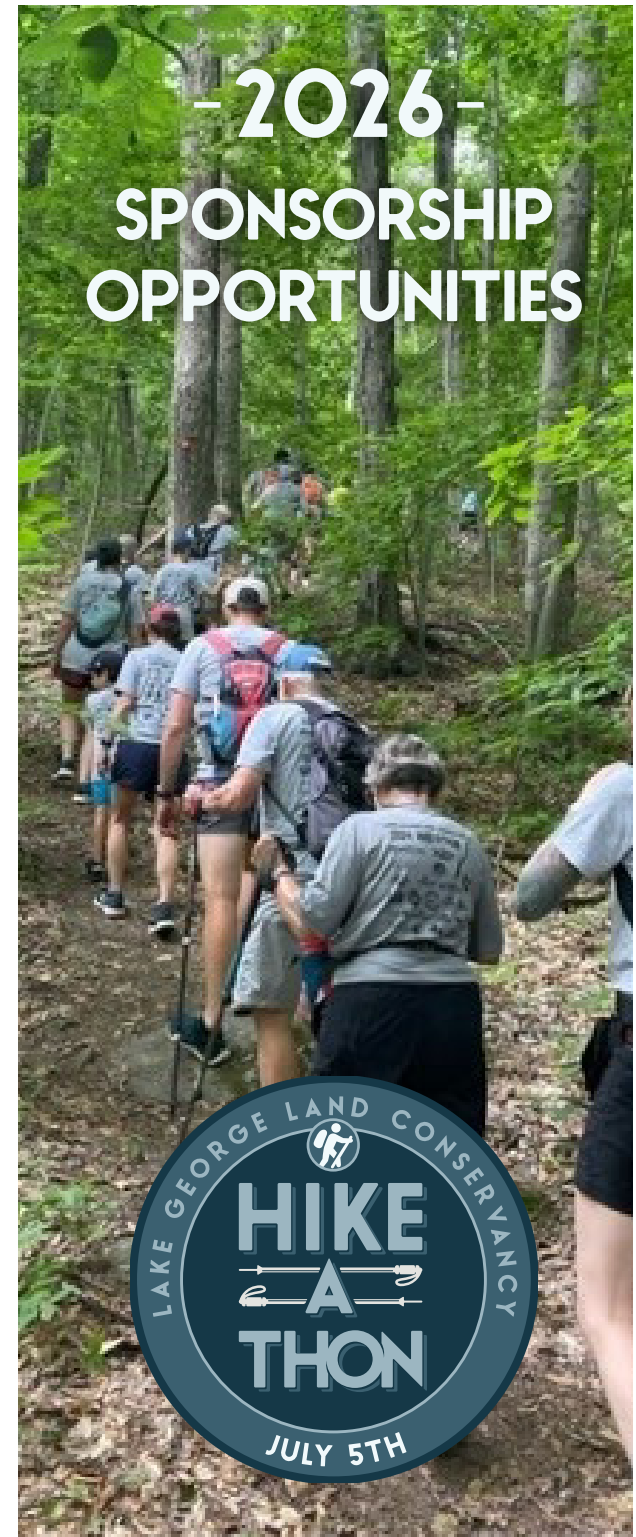
HikeLakeGeorge
[LakeGeorgeHikeAThon](http://LakeGeorgeHikeAThon.org)



@HikeLakeGeorge
#HikeLakeGeorge



The accreditation seal is awarded to land trusts meeting the highest national standards for excellence and conservation permanence.



LAKE GEORGE LAND CONSERVANCY HIKE-A-THON

The Lake George Land Conservancy's annual Hike-A-Thon is a one-day event held each July 5th, created to showcase the LGLC's parks and preserves as free public resources, and to promote a healthy active lifestyle and appreciation for the land that protects the lake.

This is your opportunity to support healthy outdoor recreation for healthy communities; spotlight the fantastic natural resources of Lake George; and promote your business to a highly engaged audience.

Funding is used to offset event expenses, such as the free t-shirts given to participants, as well as supplies for volunteers and the After Party. Any additional funding will support the LGLC's work to protect the land that protects the lake.

Questions? More information, including volunteer opportunities and FAQ's can be found at lakegeorgehikeathon.org, or call us at 518-644-9673.

* To be included in the spring/summer newsletter, sponsorship confirmation must be received by March 31, 2026.

** Actual appearance in emails and advertising is dependent on time of sponsorship confirmation.

2026 SPONSORSHIP OPPORTUNITIES

Your support makes it possible for the Hike-A-Thon to stay free for participants, allowing families of all sizes to join in the fun and grow their love of Lake George!

SUMMIT



\$1,500

ALL TRAIL BENEFITS PLUS

- **One seat in the Hike-A-Thon helicopter** during its flight around the lake! This exclusive experience lasts about 2 hours on the morning of July 5th as you fly over each Hike-A-Thon group and wave to the cheering crowds! *(Limited opportunity: only 2 seats available, given to first 2 confirmed Summit Sponsors)*
- **Top and largest logo placement** on event t-shirt.
- **Logo** printed on event goodie bags.
- **Golden Ticket sponsor** - logo on 5 golden tickets hidden in goodie bags, redeemable for merch.

TRAIL



\$750

ALL CAIRN BENEFITS PLUS:

- **Higher logo placement** on event t-shirt.
- **Logo placement on After Party signage** as underwriter of a station of your choice:
Music Stage • Children's Tent • Picnic Grove
- Recognition in press releases and print advertising leading up to the event.**

BLAZE



\$250

- **Name listed on event t-shirt.**
- **Logo** in the LGLC's spring/summer print newsletter (distribution: 12,000)*
- **Logo with link** in monthly emails (Feb. - July) (list of ~6,000)** and on the Hike-A-Thon website.
- **Logo** on printed goodie bag handout.
- **Opportunity to provide marketing materials** in goodie bags. (rack card, brochure, coupon, etc.)

CAIRN



\$500

ALL BLAZE BENEFITS PLUS:

- **Logo** upgrade on event t-shirt.
- **Logo** on welcome signage and opportunity to have 10 x 10 booth at the After Party.
- Minimum of one **Social Media sponsor spotlight.**
- **Logo** in 1/2-page post-event ad in the Lake George Mirror and Glens Falls Chronicle.

PACK



\$125

- **Name listed** in LGLC's spring/summer print newsletter (distribution: 12,000)*
- **Name listed with link** in monthly emails, Feb. - July (list of ~6,000)** and on the Hike-A-Thon website.
- **Name listed** on printed goodie bag handout.
- **Opportunity to provide marketing materials** in goodie bags. (rack card, brochure, coupon, etc.)