

YES! My business would like to help sponsor the LGLC's 2022 Hike-A-Thon!

Business Name (as you would like it to appear for publicity)

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.....
.....

Contact Name Address

.....
.....
.....

Phone







.....

Email

.....

Website

Sponsorship Level (please circle)

- | | | |
|---|---|---|
|  SUMMIT
\$2,500 |  TRAIL
\$750 |  CAIRN
\$500 |
|  BLAZE
\$250 |  PACK
\$100 |  OTHER
\$ |

Please submit form & check made out to "LGLC" to:
LGLC Hike-A-Thon
PO Box 1250
Bolton Landing, NY 12814

Or make your sponsorship donation online at:
lakegeorgehikeathon.org

Sponsorships must be received by March 25, 2022 for inclusion in our Spring Newsletter. Your high resolution logo may be emailed to shoffman@lglc.org. Email or call 518-644-9673 for more information.



Protecting the Land that Protects the Lake
Since 1988


The Lake George Land Conservancy is an accredited not-for-profit land trust that works to protect the world renowned water quality of Lake George and to permanently preserve the natural, scenic, historic, and recreational resources of the Lake George region.

As a not-for-profit land trust, our work depends on the generosity and passion of people who love Lake George and want it to remain as clean and beautiful as it is today for their children and future generations.

Be A Sponsor! Contact Us Today!
518-644-9673

Lake George Land Conservancy
PO Box 1250
4905 Lake Shore Dr.
Bolton Landing, NY 12814

LakeGeorgeHikeAThon.org
LGLC.org

 [HikeLakeGeorge](https://www.facebook.com/HikeLakeGeorge)
[LakeGeorgeHikeAThon](https://www.facebook.com/LakeGeorgeHikeAThon)  [@HikeLakeGeorge](https://www.instagram.com/HikeLakeGeorge)
[#HikeLakeGeorge](https://www.instagram.com/HikeLakeGeorge)



The accreditation seal is awarded to land trusts meeting the highest national standards for excellence and conservation permanence.



LAKE GEORGE LAND CONSERVANCY
HIKE-A-THON

The Lake George Land Conservancy's annual Hike-A-Thon is a one-day event held each July 5th, created to showcase the LGLC's parks and preserves as free public resources, and to promote a healthy active lifestyle and appreciation for the land that protects the lake.

It's our 10th Anniversary, and we're going to celebrate by making this our biggest and best Hike-A-Thon yet!

This is your opportunity to support healthy outdoor recreation for healthy communities; spotlight the fantastic natural resources of Lake George; and promote your business to a highly engaged audience.

Funding is used to offset event expenses, such as the free t-shirts given to participants, as well as supplies for volunteers and the After-Party. Any additional funding goes to support the LGLC's stewardship programs.

Questions? More information, including volunteer opportunities and FAQ's can be found at lakegeorgehikeathon.org, or call us at 518-644-9673.

2022 10TH ANNIVERSARY! SPONSORSHIP OPPORTUNITIES

Your support makes it possible for the Hike-A-Thon to stay free for participants, which allows families of all sizes to join in the fun and grow their love of Lake George!

SUMMIT  **\$2,500**

TRAIL'S BENEFITS **PLUS:**

- **One seat in the Hike-A-Thon helicopter** during its flight around the lake! This exclusive experience lasts about 2 hours on the morning of July 5th as you fly over each Hike-A-Thon group and wave to the cheering crowds! *(Limited opportunity: only 2 seats available, given to first 2 confirmed Summit Sponsors)*
- **Logo screenprinted on goody bags.** *(exclusive benefit for Summit Level Sponsors)*
- **Top logo placement on both** event t-shirts.

TRAIL  **\$750**

CAIRN'S BENEFITS **PLUS:**

- NEW!** • **Logo on Special Collector's Edition event t-shirt.**
- NEW!** • **Logo on signage** at After-Party as Underwriter.**
- **Recognition as underwriter in radio ads for HAT.** Up to 60 spots on HITS 95.9 prior to the event.**

BLAZE  **\$250**

PACK'S BENEFITS **PLUS:**

- **Listing on standard event t-shirt.**
- **Logo** in the LGLC's spring/summer newsletter.*
- NEW!** • Invited to have a **booth at the After-Party** to promote your business and sell merchandise.

CAIRN  **\$500**

BLAZE'S BENEFITS **PLUS:**

- **Logo** upgrade on standard event t-shirt.
- NEW!** • **Logo on After-Party Welcome signage.**
- Recognition in press releases and print advertising.

PACK  **\$100**

- **Listing** in the LGLC's spring/summer newsletter — 9,000+ distribution plus email and online.*
- **Listing** in event emails, social media posts, and on goody bag handouts to all participants.
- Ability to **provide marketing materials** (rack card, brochure, etc.) in goody bags given to all participants.

* To be included in the newsletter we must have sponsorship confirmation by March 25, 2022.

** The actual number of spots depends on timing of sponsorship confirmation; spots will air in April.

*** Underwriting for choice of one After-Party station: Children's Activity Tent, Live Music, or Helicopter Landing.

