

YES! My business would like to help sponsor the LGLC's 2025 Hike-A-Thon!

Business Name (as you would like it to appear for publicity)

.....
.....
.....

Contact Name Address

.....
.....

Phone







.....

Email

.....

Website

Sponsorship Level (please circle)

- | | | |
|---|---|---|
|  SUMMIT
\$2,500 |  TRAIL
\$750 |  CAIRN
\$500 |
|  BLAZE
\$250 |  PACK
\$125 |  OTHER
\$ |

Please submit form & check made out to "LGLC" to:
LGLC Hike-A-Thon
PO Box 1250
Bolton Landing, NY 12814

Or make your sponsorship donation online at:
lakegeorgehikeathon.org

Sponsorships must be received by March 31, 2025 for inclusion in our spring/summer newsletter. Your high resolution logo may be emailed to shoffman@lgc.org. Email or call 518-644-9673 for more information.



LAKE GEORGE LAND CONSERVANCY

Protecting the Land that Protects the Lake
Since 1988

The LGLC is an accredited, nonprofit land trust dedicated to working with willing landowners and other partners to protect the land that protects the world-renowned water quality of Lake George and the natural resources of the Lake George watershed.

Our work depends on the generosity and passion of people who love Lake George and want it to remain as clean and beautiful as it is today for their children and future generations.

Be A Sponsor! Contact Us Today!
518-644-9673

Lake George Land Conservancy
4905 Lake Shore Dr
PO Box 1250
Bolton Landing, NY 12814

LakeGeorgeHikeAThon.org
LGLC.org



HikeLakeGeorge
LakeGeorgeHikeAThon



@HikeLakeGeorge
#HikeLakeGeorge



The accreditation seal is awarded to land trusts meeting the highest national standards for excellence and conservation permanence.



- 2025 -
**SPONSORSHIP
OPPORTUNITIES**

LAKE GEORGE LAND CONSERVANCY HIKE-A-THON

The Lake George Land Conservancy's annual Hike-A-Thon is a one-day event held each July 5th, created to showcase the LGLC's parks and preserves as free public resources, and to promote a healthy active lifestyle and appreciation for the land that protects the lake.

This is your opportunity to support healthy outdoor recreation for healthy communities; spotlight the fantastic natural resources of Lake George; and promote your business to a highly engaged audience.

Funding is used to offset event expenses, such as the free t-shirts given to participants, as well as supplies for volunteers and the After Party. Any additional funding goes to support the LGLC's stewardship programs.

Questions? More information, including volunteer opportunities and FAQ's can be found at lakegeorgehikeathon.org, or call us at 518-644-9673.



2025 SPONSORSHIP OPPORTUNITIES

Your support makes it possible for the Hike-A-Thon to stay free for participants, allowing families of all sizes to join in the fun and grow their love of Lake George!

SUMMIT



\$2,500

TRAIL'S BENEFITS PLUS:

- **One seat in the Hike-A-Thon helicopter** during its flight around the lake! This **exclusive experience** lasts about 2 hours on the morning of July 5th as you fly over each Hike-A-Thon group and wave to the cheering crowds! *(Limited opportunity: only 2 seats available, given to first 2 confirmed Summit Sponsors!)*
- **Logo screenprinted on goody bags.** *(Exclusive benefit for Summit Level Sponsors!)*
- **Top logo placement** on event t-shirts.

TRAIL



\$750

CAIRN'S BENEFITS PLUS:

- **Logo on photo op** at After Party.
- **Logo on signage** at After Party as Underwriter.***
- **Recognition with logo** in print advertising in the Lake George Mirror, Adk Sports, and Adk Explorer.**

BLAZE



\$250

PACK'S BENEFITS PLUS:

- **Listing on event t-shirt.**
- **Logo** in the LGLC spring/summer newsletter.*
- Invited to have a **booth at the After Party** to promote your business and sell merchandise/services.

CAIRN



\$500

BLAZE'S BENEFITS PLUS:

- **Logo** upgrade on event t-shirt.
- **Logo on After Party welcome signage.**
- Recognition in press releases and print advertising leading up to the event.

PACK



\$125

- **Listing** in the LGLC spring/summer newsletter – 12,000+ distribution plus email and online.*
- **Listing** in event emails, social media posts, and on goody bag handouts given to all participants.
- Ability to **provide marketing materials** (rack card, brochure, etc.) in goody bags given to all participants.

* To be included in the spring/summer newsletter, sponsorship confirmation must be received by March 31, 2025.

** Actual appearance in advertising dependent on time of sponsorship confirmation; Ads to appear Feb –July.

*** Underwriting for choice of one After Party station: Children's Activity Tent, Live Music, or Picnic Area.

